

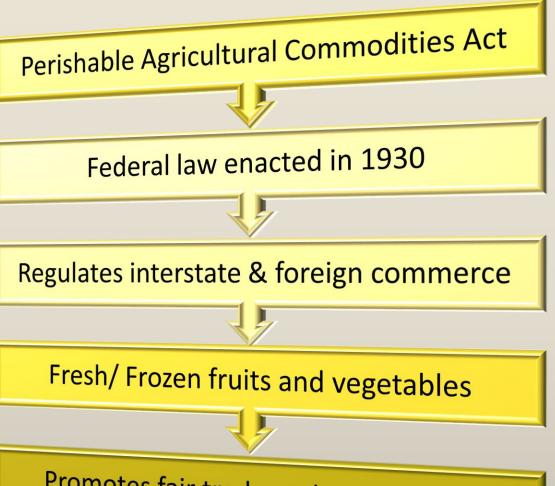
Basil W. Coale, Jr.

Regional Director
PACA Division, Eastern Regional Office
Fair Trade Practices Program

The PACA....facilitating fair trade practices in the fruit and vegetable industry through education, mediation, licensing and enforcement.

### What is PACA?





Promotes fair trade and prompt pay

### **PACA Offices**

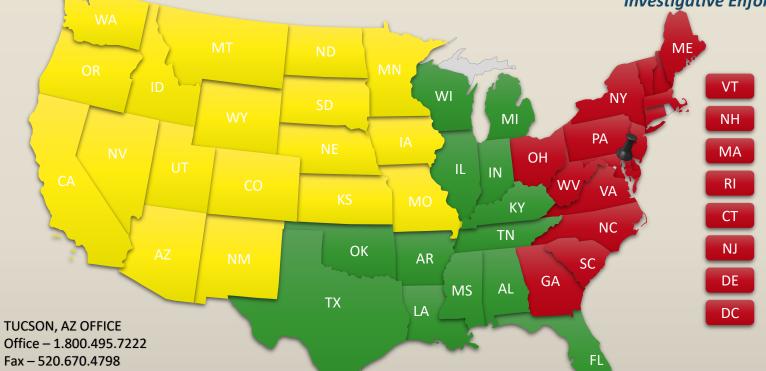
PACA Division HEADQUARTERS
Washington, DC 20250-0235
Toll Free – 1.877.622.4716

Office of the Director - 202.720.4180

Dispute Resolution - 202.720.2890

Investigative Enforcement - 202.720.6873

Fax - 202.690.4413



NATIONAL LICENSE CENTER
Office – 1.800.495.7222

Fax – (202) 260-8575

Fredericksburg, VA OFFICE Office – 1.800.495.7222 Fax – (540) 373-2690

**States Served:** 

CT DC DE GA ME WV MD MA NC NH NJ NY OH PA RI SC VT VA PR (not shown) VI (not shown) Guam (not shown)

\_\_\_\_\_

States Served:
AZ CA CO ID IA KS
MN MO MT ND NM NE
NV OR SD UT WA WY
AK (not shown),
HI (not shown)

FORT WORTH, TX OFFICE Office – 1.800.495.7222

Fax - 817.978.0786

States Served:

AL AR FL IL IN KY MI MS OK TN TX WI LA



## PACA Headquarters Washington, DC

National License Center Washington DC, Dispute
Resolution
Branch
Washington, DC

Investigative
Enforcement
Branch
Washington, DC

Fort Worth, TX Field-Office

Fredericksburg, VA Field-Office Tucson, AZ Field-Office



### **How does PACA work?**



Requires mandatory licenses for dealers

Defines common trade terms

Establishes fair business rules

Provides forum for dispute resolution

Institutes enforcement mechanism

Provides real time advice to callers through the customer service line

### Why is PACA needed?

The Perishable Agricultural Commodities Act (PACA) was enacted at the request of the fruit and vegetable industry.

Promote fair trade in the industry.

Perishable nature of products.

States unable to govern interstate commerce.

### Why is PACA needed?

Transportation options deliver produce to more areas at greater distances.

Larger service area increases risk with new buyers.

Assist Growers/ Buyers/ Sellers in resolution of trade disputes.

Guidance of the Act and the rules governing a transaction

### Summary of PACA Services Provided



### **Mandatory License**

Dealers who buy or sell 2,000 pounds or more on any day Retailers are exempt until they purchase or negotiate sales of \$230,000 or more in a calendar year





### PACA Licensee Ground Rules

Generally, PACA requires that firms and individuals operating in the F&V industry live up to the terms of their agreements.

Sellers: <u>must ship the</u> <u>quantity and quality specified.</u>

Buyers: <u>must accept shipments that</u> <u>meet contract specifications.</u>





### Who needs a PACA license?

#### **Requires License**

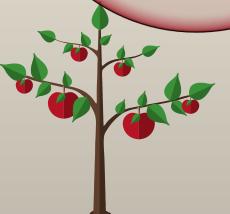
- Wholesale Dealers
  - Shippers
  - Grower's Agents
    - Brokers
    - Processors
  - Large Retailers

### <u>Does Not</u> <u>Require License</u>

- Growers handling their own product
- Freight Companies
  - Restaurants

#### **Exempt**

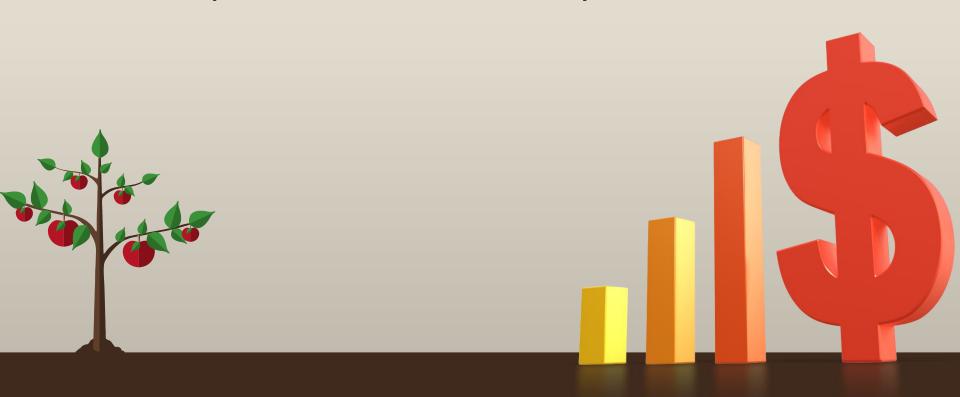
- Growers who handle only their own product
- Truckers who haul for hire only
  - Restaurants



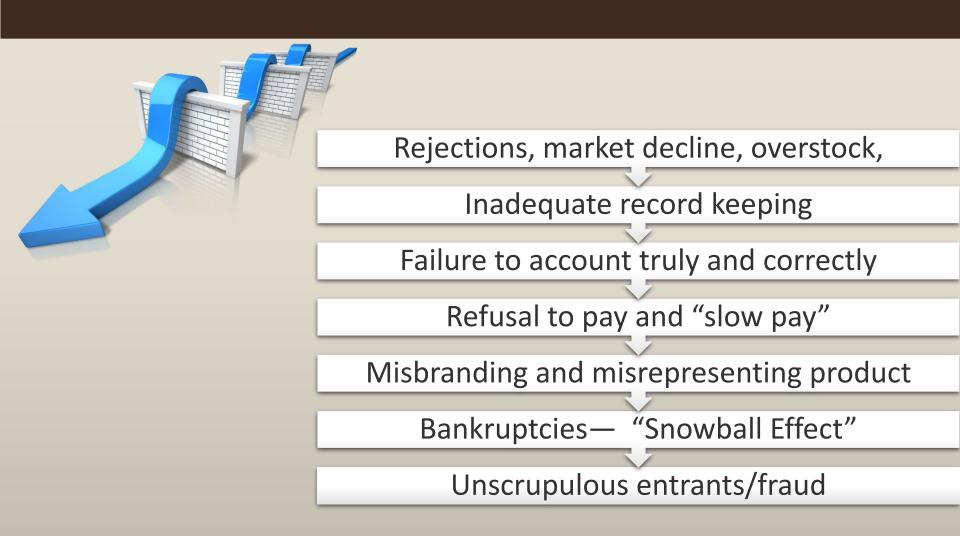


### **Operating Without a License**

Any entity that operates subject to the Act without a valid and effective license is subject to a penalty of \$1,200 for each such offense and up to \$350 for each day it continues.



### Challenges in the Produce Industry



### **Common Complaints**



Failure to pay for product

Failure to account truly and correctly

Failure to ship or deliver

Ineffective rejection

Wrongful rejection

Misunderstood Contract Terms

Unauthorized change in contract terms

Any action inconsistent with shipper's ownership

Procedurally Correct vs. **Procedurally** Incorrect

Warranted vs. Unwarranted

Rejection



### How to Get You Paid...

Payment arrives as expected

Problem load/ new terms

Collection action/ District Court

Informal complaint process

Formal complaint process (Judge's Order)

**PACA Trust** 





### **Dispute Resolution**

Three-tier System:

Phone advice

Informal complaint process (Mediation)

Formal complaint process (Judge's Order)





### **Avenues of Resolution**

### **Informal Complaints**

- Informal settlement
- Mediation
- No Judicial Involvement

### **Formal Complaints**

- Documentary Procedure
- Oral Hearing
- Judicial Orders and License Suspensions





### Merits of PACA Intervention

Impartial involvement

Knowledge of trade practices, customs

Knowledge of trade terms, definitions and the law as it applies to specific situations

Minimal expense

No financial benefit in outcome.



### Who can file complaints?

Growers or financially interested party

Associations on behalf of their members

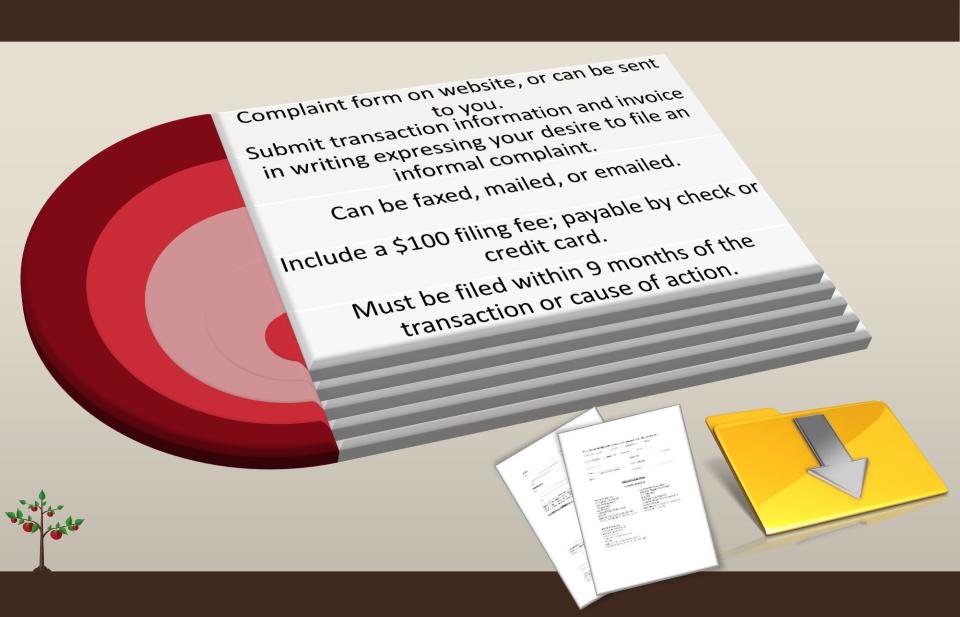
Attorneys on behalf of their clients

Sales/Grower's agents on behalf of shippers





### Filing an Informal Complaint



### **Complaint Examples**

Undisputed – Failure to Pay in Full

Disputed – Breach of Contract

Grower's Agent – Seasonal Contract

In the past three years, USDA resolved approximately 3,700 PACA claims involving more than \$66 million.\*





### Enforcement

PACA may only take action after <u>WRITTEN</u> notice from outside the Division is received

Examples of unfair trade practices include:

Fraud

**False & Misleading Statements** 

Non Payment

Misbranding/Mislabeling

Employing People Under Employment Restrictions



### Enforcement

The PACA Division has the authority under the law to take "responsibly connected" individuals out of the produce industry for a specific time:

<u>1st year</u> – complete ban from produce work

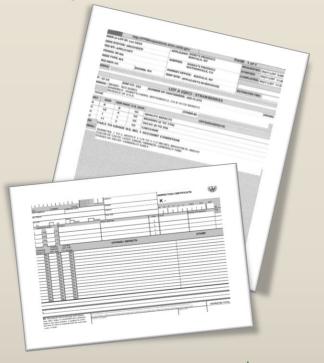
2<sup>nd</sup> year – eligible to return to work with approval from the Secretary, secured with bonding provided by employer





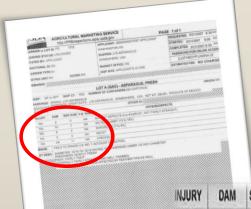
### **Basis of Damages:**

**Inspection Certificates** 





### PACA &SCI Inspection Certificate



### Percentage of Defects

	NJURY	DAM	SER DAM	V.S. DAM	OFFSIZE/DEFECTS
The second secon	NA	0	0	NA	QUALITY DEFECTS
	- NA	10	4	NA	BRUISING (2 TO 15%)
	NA	1	1	NA	DECAY (0 TO 2%)
	NA	11	5	NA .	CHECKSUM

# Considerations When Analyzing Inspection Certificates

Type of contract (FOB No Grade, FOB U.S. No. 1, etc.)

Date shipped & date of arrival at destination

Date of inspection

Loaded or unloaded at time of inspection

Pulp temperature & transit temperature

Quantity shipped & quantity inspected

Type of product inspected, brands, markings, etc.

Types of defects (quality or condition)

Product compatibility if shipped with other product(s)



# "Suitable Shipping Condition" "Good Delivery"

The product at time of shipment, if handled under normal transportation conditions, will arrive without abnormal deterioration at the contract destination

Since produce is inherently perishable, we apply the "SSC" concept that allows for a "normal" amount of deterioration

Applies to condition and quality defects combined in a grade-specified contract





### "Good Delivery" Hotline



1-800-495-7222, select Option #2

**FREE** assistance

Staffed by Fruit & Vegetable Experts

Available 7AM – 7PM Mon-Fri (EST)

Call upon delivery of a load with a potential problem

\*Our Division has assisted more than 7,100 callers with issues valued at approximately \$100 million in last three years\*





### "Good Delivery" Guidelines

COMMODITY	U.S. GRADE STANDARDS	MAXIMUM % OF DEFECTS ALLOWED	OPTIMUM TRANSIT TEMP (F)†	CHILLING INJURY?
A				
Anise, Sweet	10-1	15-3	32-36‡	
Apples	10-5-1	15-8-3	30-32	
Apricots	10-5-1	15-8-3	32	
Artichokes	10-2	15-4	32	
Asparagus*	10-5-1	15-8-3	32	
Avocados	10-5-1	15-8-3	40-55	Yes
В				
Bananas	No Stds.		56-58	Yes
Beans, Fava	No Stds.	15-3	32‡	
Beans, Lima	10-5-1	15-8-3	41-43	
Beans. Snap*	13-5-1	18-8-3	40-45	Yes





What to do when customer files bankruptcy



How to preserve your trust rights



Information about potential customers



Guidance on USDA Inspection results



Understanding rights/options in a dispute

# Responsibilities of the Grower's Agent under PACA

Maintain a valid PACA license



Written contract with the grower and maintaining adequate records

List functions that both agent and grower will perform and the charges

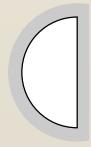
Issue receiving receipts to grower, file PACA trust notices for grower, account to the grower



### Grower's Agent Prompt Accounting



### **Mediation Services**



Parties to conflict achieve greater satisfaction and immediate closure.

# ENEFITS

Parties more likely to live with the agreement.

Does not place blame.

Increased possibility of future business relations.

Eliminates cost of litigation or processing a formal complaint on all parties involved.



### **PACA Trust & How it Works**

**Financial Protection for Sellers** 

Become secured creditor with priority status

Trust applies to all F & V purchases

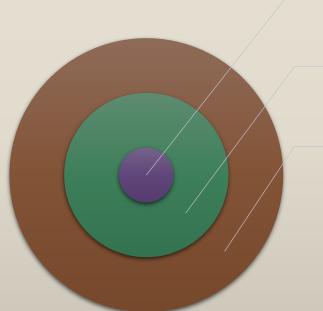
A buyer's insolvency or bankruptcy does not affect its liability

Non-licensees are protected too



### What are PACA Trust assets?





Fruit and vegetable inventory

Products derived from fruit and vegetables

All receivables/proceeds from the sale of these fruits and vegetables



# How is payment enforced under PACA Trust?



You must <u>preserve</u> your trust rights first:

- Provide Trust Notice
- Payment terms must be 30 days or less!

Then <u>pursue</u> payment through:

- File in U.S. District Court
- If debtor is bankrupt, file a claim with the Bankruptcy Court

### **Providing Trust Notice**



Licensee via "magic on Licensee via" on on customary billing customary billing customary instrument

Non-licensee via separate written notice providing material terms of the transaction



www.ams.usda.sov/paca

### What is the "Magic Language"?



"The perishable agricultural commodities listed on this invoice are sold subject to statutory trust authorized by section 5(c) of the Perishable Agricultural Commodities Act, 1930 (7 U.S.C. 499e(c)). The seller of these commodities retains a trust claim over these commodities, all inventories of food or other products derived from these commodities, and any receivables or proceeds from the sale of these commodities until full payment is received."



